



The First IHLA Global Health Literacy Summit 2020 Call for partners to co-host the event!

The International Health Literacy Association (IHLA), launched in 2016, is a global non-governmental organization that aims to improve health literacy for all. The membership is growing steadily with health literacy champions from research, policy, education, and practice. We are currently more than 600 members worldwide from more than 60 countries.

IHLA will hold its first Global Health Literacy Summit in 2020. The Summit will include the IHLA general assembly as well as presentations of research and practice developed by the Association's various divisions, interest groups and affiliates. The Global Health Literacy Summit will last at least 2 days and be open for all – both members and non-members of IHLA.

We are inviting IHLA members to co-host the event, either as a stand-alone conference or in conjunction with an existing conference.

Offers to co-host the IHLA Global Health Literacy Summit are due March 1, 2019.

Why should I host the IHLA Global Health Literacy Summit?

You will be hosting the first IHLA Global Health Literacy Summit with an engaged, international group of people working in the field of health literacy. The first ever of its kind! If you host the IHLA Global Health Literacy Summit in connection with your own conference, you can expect additional attendees from IHLA who may not have attended your conference otherwise.

You will raise awareness of your event, your organization, and support the position of IHLA as a global voice on health literacy. Marketing will take place internally in IHLA as well as through external channels to ensure that the first IHLA Global Health Literacy Summit gets visibility and publicity in the health literacy community as well as the wider global health field.

How do I apply?

The IHLA Executive Board will judge co-host offers on merit, considering which proposal provides the greatest potential benefit to IHLA and its membership.

Please include the following information in your offer to co-host:

1. Statement of motivation: Why is it important for your organization to host and co-organize the Global Health Literacy Summit 2020?



2. **Information about the organizers:** Please describe your organization, the people involved, and how they can support IHLA in the planning and execution of the event.
3. **Cooperation and awareness:** How will your organization mobilize a local, regional, national coalition of organizations and partners to promote the event?
4. **Theme:** If you are hosting the Summit in conjunction with your own conference, please describe your conference's intended theme, typical audience, and expected number of attendees in 2020.
5. **Venue:** How many attendees can you accommodate at your venue? Describe capacity in terms of plenary and workshop rooms, technical equipment and support. Can the venue be offered free of charge by co-organizing with a local university partner?
6. **Hotel accommodations:** How will your organization support hotel accommodations and social activities during the conference?
7. **Travel and public transport:** Are there sufficient travel and transportation options to host an international audience? How will your organization facilitate travel and public transport in the city of the event?
8. **Sights and attractions for pre- and post-summit tours:** Are there opportunities for delegates to sightsee or visit tourist attractions before and after the event?
9. **Costs and pricing:** Provide typical prices for the venue, catering (coffee breaks, lunch, etc), accommodations, local transportation, etc.
10. **Financial support and sponsorships:** Describe how your organization or event will provide financial support for an international event. What sponsors would you target?
11. **Visa regulations:** Can you provide information about any visa regulations or other barriers that might restrict international delegates from attending the conference?
12. **Other useful information:** Please include any other useful information regarding hosting this event that might help the IHLA Executive Board to select your proposal.

Please email your offer to co-host to Kristine Sørensen, IHLA President, with '**IHLA SUMMIT PROPOSAL 2020**' in subject line to contact@globalhealthliteracyacademy.org no later than March 1, 2019. The IHLA Executive Board will review all offers, contact the selected co-host by end of March 2019, and facilitate a final agreement soon after.

Questions? Feel free to contact IHLA President Kristine Sørensen contact@globalhealthliteracyacademy.org or IHLA Secretary General Sabrina Kurtz-Rossi sabrina.kurtz_rossi@tufts.edu with any questions.